

# P P SAVANI UNIVERSITY

Third Semester of BBA Examination  
November 2022

SMBB2170 Entrepreneurship in Emerging Economies

28.11.2022, Monday

Time: 09:00 a.m. To 11:30 p.m.

Maximum Marks: 60

## Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in separate answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.
4. Use of scientific calculator is allowed.

### SECTION - I

			CO	BTL
Q - 1	Explain the following terms (Any Five)	[05]	1	1
(i)	Entrepreneurship			
(ii)	Persistence			
(iii)	Induced entrepreneur			
(iv)	Spontaneous entrepreneur			
(v)	Innovation			
(vi)	Drone entrepreneur			
(vii)	First generation entrepreneur			
Q - 2 (a)	Explain the ways to enhance creativity.	[05]	2	2
Q - 2 (b)	Explain the role of women entrepreneur in emerging economics.	[05]	1	2

OR

Q - 2 (a)	Explain the benefits of sole proprietorship.	[05]	1	2
Q - 2 (b)	Explain the different types of ventures based on capital ownership.	[05]	2	2
Q - 3	Assume you are to conduct a feasibility study on the prospects on setting up a jute bag manufacturing unit in your city. What factors you will consider for feasibility study report?	[10]	3	6

OR

Q - 3	<p>The bustle begins as soon as the clock strikes seven. Cars stop by almost every minute, with hungry customer's eagerly ordering for their choices of paranthas. They come so often, they no longer even have to glance at the large menu that is positioned on the trunk of a tree. As they place their orders, a team of about 8 men works under a dim light, stuffing the paranthas and tossing it on the steaming hot pan. Within a few seconds, the paranthas are ready and one can see the customers happily gorging on them and drive away. Mr. Rajendra kumar is the owner of the business and proposes to expand it by setting up a restaurant.</p> <p>Prepare an outline of Business plan that can enable Mr. Rajendra kumar to successfully start his restaurant.</p>	[10]	3	6
Q - 4	Attempt any one.	[05]	1	2
(i)	Drawback of Entrepreneurship			
(ii)	Succession Planning of family business			

### SECTION - II

Q - 1	Explain the following terms (Any Five)	[05]	1	1
(i)	Incubation Center			
(ii)	Fabian entrepreneur			
(iii)	Entrepreneurship			

(iv)	Delegation of authority			
(v)	Corporate Governance			
(vi)	Rural entrepreneurship			
(vii)	Pure entrepreneur			
Q - 2 (a)	What are the important factors for the project feasibility study?	[05]	3	4
Q - 2 (b)	Explain the different stages of business venture life cycle.	[05]	2	2
<b>OR</b>				
Q - 2 (a)	Explain the right way of working with left brain in decision making.	[05]	2	2
Q - 2 (b)	Explain the importance of entrepreneurship.	[05]	1	2
Q - 3 (a)	Explain the unique characteristics of any one Gujarati Entrepreneur.	[05]	2	2
Q - 3 (b)	Explain the reasons of failure of entrepreneur.	[05]	2	2
<b>OR</b>				
Q - 3 (a)	Explain the detail project report to raise finance.	[05]	2	2
Q - 3 (b)	How to develop right brained skills to increase lateral thinking.	[05]	3	2
Q - 4	Attempt any one.	[05]	1	1
(i)	ACRO Model			
(ii)	Skills of an Entrepreneur			

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CO : Course Outcome Number

BTL : Blooms Taxonomy Level

Level of Bloom's Revised Taxonomy in Assessment

1: Remember	2: Understand	3: Apply
4: Analyze	5: Evaluate	6: Create